

## Variety of Purchasing Options

Health Wave Inc. offers a variety of purchasing options for the Health Promotion Wave curriculum: The Comprehensive Learning Kit, The Full Core Curriculum, and The Ultimate Teacher Resource. Each of these options provides teacher and students with the most extensive and effective health curriculum on the market at the lowest cost in both the short and long term outlook.

### Option 1 – Health Promotion Wave Comprehensive Learning Kits

There is nothing on the market today that can compare to these comprehensive-learning kits in terms of functionality, student and teacher interest, comprehensiveness and interactivity. The overall provision of multiple learning and teaching strategies that approach each student as individual entities with individual learning and instruction needs is unparalleled. Each comprehensive kit K-12 includes everything in the full core curriculum and adds permanent and tangible resources that can be used year after year to enhance the health curriculum.

Each Comprehensive Learning Kit is grade specific— unique to fit and complement each individual manual. For less than the price of one year's implementation costs for a consumable program, the Comprehensive Learning Kit could be put in the hands of a teacher that could be used for years to come.



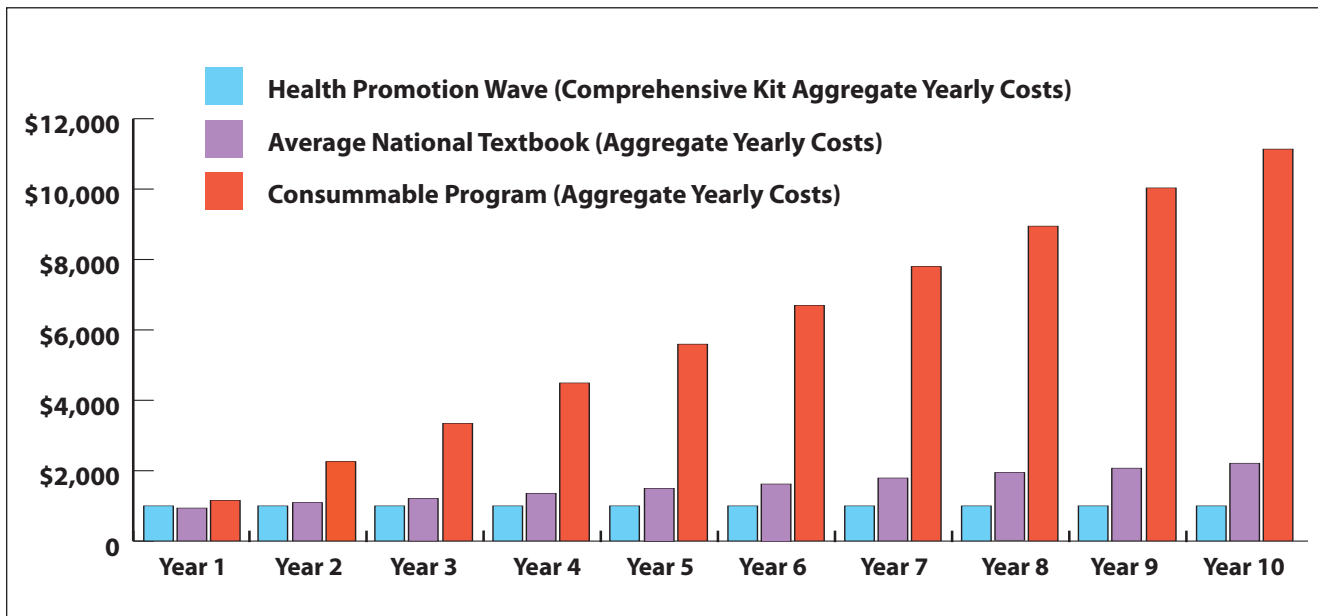
**The Comprehensive Learning Kits include the Full Core Curriculum plus: educational posters; interactive trivia and role playing games; interactive computer software; lesson enhancing literature, picked from the best children's authors; and the most up to date educational videos on the market.**

Below is a sample list of a grade 3 Comprehensive Kit and is followed by a cost analysis graph, which demonstrates again the potentially exponential cost savings of the HPW program.

**Grade 3 Comprehensive Kit (Includes the Core Curriculum and complete Resource Kit)**

<b>Core Curriculum</b>	
Teacher Manual	Digestive System Game
Student Activities (also available on CD)	Refrigerator Poster with Food Group Pieces
Parent Component Master Set (also available on CD)	Trivia Game: Health
Evaluations and Certificates (also available on CD)	<u>Literature</u>
Herbie the Duck Puppet	Rosie and Michael
HPW Color Transparencies	Ramona Quimby, Age 8
	Friends of a Feather
	Come Out, Come Out
	Fathers, Mothers, Sisters, Brothers
	Who Is a Stranger and What Should I Do?
	What Happens to a Hamburger?
	Today I Feel Silly
	I Am So Angry, I Could Scream
	Magic School Bus: Inside Ralphie (A Book About Germs)
	Hear Your Heart
	Magic School Bus: Inside the Human Body
	Yikes Lice
	King of the Playground
	<u>Posters</u>
	Respiratory System
	Constructive Criticism
	School Safety
	Classroom Rules
	AIDS Posters (4)
<b>Resource Kit</b>	
<u>Activity Books</u>	
Kids in Action Fitness Book (set of 25)	
<u>Technology/Videos</u>	
My Amazing Human Body CD-ROM	
Self-Esteem CD-ROM: Arthur's Teacher Trouble (Mac/Win)	
Drug Prevention CD-ROM: McGruff's Drug Free Kids	
Safety Video: Safety Rules and You	
<u>Skill-Based Activity Games</u>	
Bicycle Safety Game	
Concentration Game	
Drug Prevention Cards	
Conflict Resolution Cards	

**Ten Year Cost Analysis – Purchasing Option 1 (Grade 3 Classroom, 20 Students)**



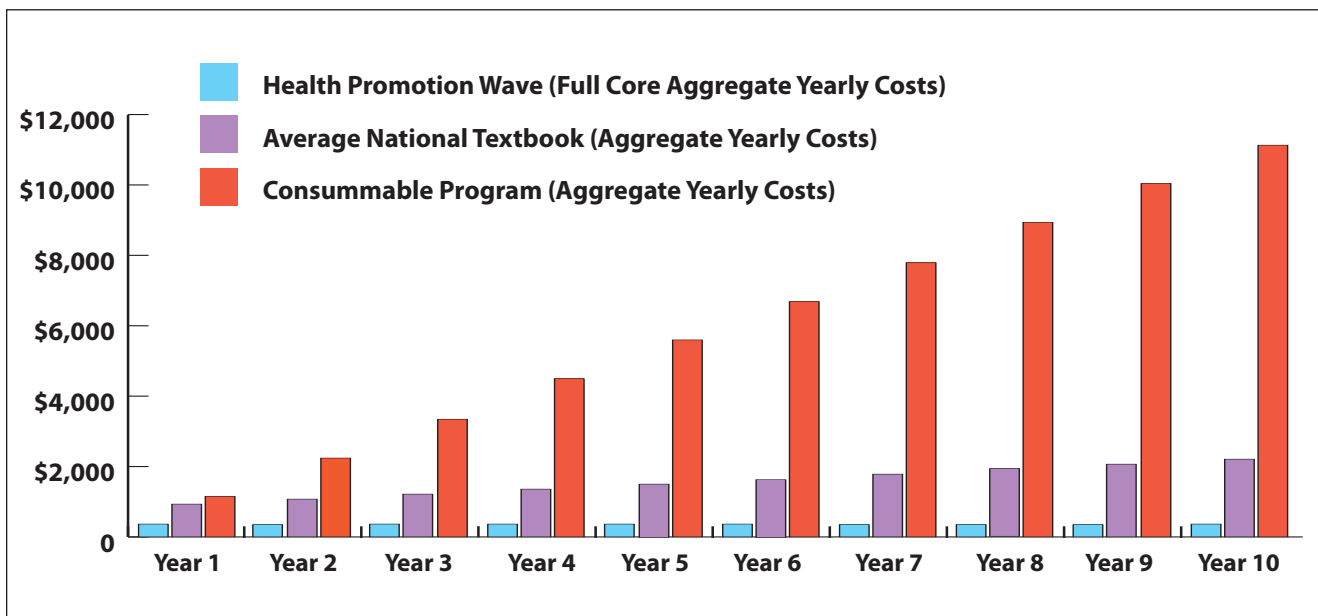
**Option 2: The Health Promotion Wave Full Core Curriculum**

The Health Promotion Wave Full Core Curriculum includes all of the following teaching materials: teacher manual; reproducible materials on CD-ROM; hard copies of reproducible materials in durable plastic folders; educational flashcards; color transparencies; and interactive software. The price range varies by grade level with an average of about \$325 at elementary and \$500 at the middle schools level. As with all purchasing options, the purchase of a full core would be a one-time investment to be supported by free updates for years to come. The cost per classroom to put a Full Core Curriculum (pictured below) in the hands of a teacher is still on average far less than half of the yearly implementation cost of a consumable program.



The Full Core Curriculum includes: teacher manual; reproducible materials on CD-ROM; hard copies of reproducible materials in durable plastic folders; educational flashcards; color transparencies; and interactive software. Durable plastic bags are included with every core for easy storage and transportation of any and all materials. More expansive than the UTR (option 3), highly effective and interactive and once again as the graph below will show highly cost effective.

**Ten Year Cost Analysis – Purchasing Option 2 (Grade 3 Classroom, 20 Students)**



**Option 3: The Health Promotion Wave Ultimate Teacher Resource**

The Ultimate Teacher Resource (UTR) for health education is HPW’s most basic package. This comprehensive set of materials includes a teacher manual along with all reproducible activities (Black Line Masters) in easily formatted PDF files contained on two CD-ROMs. The UTR, pictured below, is priced at \$199.99, which includes free updating and support attached to all curriculum options. As depicted in the graph below, the aggregate annual cost for HPW’s Ultimate Teacher Resource is far less than the aggregate annual cost of other programs.



As the cost comparison graph below will demonstrate the UTR at any grade level K-8, with a price of \$199.99, is the most affordable purchasing option. Even the most basic curriculum package provides all of the necessary tools to enable teachers to implement a highly comprehensive and effective health education initiative.

**Ten Year Cost Analysis – Purchasing Option 3 (Grade 3 Classroom, 20 Students)**

